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JERSEY SHORE PORTFOLIO MANAGEMENT, LLC.

Investment Strategy Alternatives

This packet includes information on:

- 1. The JSI Advisor Capital Growth Strategy
- 2. The JSI Advisor Growth & Income Strategy
- 3. The JSI Advisor U.S. Corporate Bond Strategy
- 4. The JSI Worldwide Opportunity Strategy
- 5. The JSI Select Absolute-Return Strategy
- 6. The JSI High-Yield Opportunity Strategy

Managed Account Services By:

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Custody and Clearing Services Provided By:

Interactive Brokers, LLC. www.InteractiveBrokers.com

For more information please send a request to <u>info@jerseyshoreinvest.com</u>.

IMPORTANT NOTICE: JSPM CURRENTLY ONLY OFFERS FUTURES-BASED TRADING STRATEGIES TO QUALIFIED ELIGIBLE PERSONS ("QEPS"), AS DEFINED BY THE COMMODITY FUTURES TRADING COMMISSION ("CFTC"). AS SUCH, THE JSI SELECT ABSOLUTE RETURN AND THE JSI WORLDWIDE OPPORTUNITY STRATEGIES ARE AVAILABLE TO ACCREDITED INVESTORS AND QUALIFIED ELIGIBLE PERSONS ONLY. PLEASE CONTACT US FOR AN INVESTOR QUALIFICATION QUESTIONNAIRE TO DETERMINE YOUR ELIGIBLITY FOR THESE STRATEGIES. PLEASE BE SURE TO READ THE LAST PAGE OF THIS DOCUMENT FOR MORE IMPORTANT DISCLOSURES.

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The JSI Advisor Capital Growth Strategy

("JSI Advisor Growth")

Objective: Capital Growth

Classification: Long/Short Global Equities

Style: Active, Discretionary

<u>Description</u>: An equity growth strategy designed to generate an above-average, risk-adjusted rate of return over time. Capital gains are the strategy's primary objective. Some current income may be earned through dividends, but income is not a primary objective. Accounts are managed actively and traded as a group of separately-managed accounts (SMAs), taking into account tax-efficiencies manner when possible.

Target Market: Designed for individual advisory clients investing directly with JSPM, and clients of Wealth Advisors through the Interactive Brokers' Money Manager Marketplace. Strategy is offered to service growth-oriented investors that do not currently meet the Accredited Investor and/or Qualified Eligible Person qualification(s) necessary for our more advanced trading strategies. Investors in this strategy are seeking to outperform the S&P 500 over time.

<u>General Strategy:</u> Diversified trend-following, primarily in large-cap global equities. Proprietary account management methods serve to enter and exit positions intelligently, optimize beta capture and create alpha over time. Strategy will have the flexibility to trade US-listed options and take short positions in equities and ETFs.

<u>Implementation</u>: Discretionary management of global equities and US-traded equity options.

<u>Performance</u>: This strategy was implemented in early 2015. Composite performance data on JSI Advisor Growth is available on our blog at <u>ispmblog.wordpress.com</u>. For more information, including risk/return metrics, please email us at <u>info@jerseyshoreinvest.com</u> or contact us directly by phone.

<u>Fee Structure</u>: 2.0% annualized management fee, assessed daily, for direct investments by JSPM Private Clients. Management fee can be negotiated for Wealth Advisors allocating client assets to JSI Advisor Growth. All fees are billed automatically, no invoicing. Management fee included in advisory fee for JSPM Private Clients.

Restrictions: No eligibility restrictions on this strategy. The ideal investor in JSI Advisor Growth has a minimum of \$100K of savings and current investments (outside of qualified retirement plans) and/or a household income of at least \$75K-\$100K annually, and can accept stock market volatility and investment risk.

<u>Configuration</u>: Investors <u>must be approved</u> to trade global equities and US-listed options in a margin account.

Capital Investment: 100,000 USD Minimum Investment Required; min. incremental investment 50,000 USD.

Size Limitations: This strategy will not be adversely affected by any significant increase in assets over time.

Manager: Mr. Ryan D. Morse CMT, CFP® - President and CIO of Jersey Shore Portfolio Management LLC

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The JSI Advisor Growth and Income Strategy ("JSI Advisor Growth/Income")

Objective: Capital Growth and Income

Classification: Long-Only, Global Equities, Options (Buy/Write) and Fixed Income

<u>Style:</u> Active, Discretionary, Longer-Term Horizon

<u>Description</u>: An equity growth and income strategy designed to generate current income and achieve capital appreciation over time through investment in high-quality dividend payers. Achieving a reliable portfolio yield in excess of or comparable to the current 10 Year U.S. Treasury Note is the strategy's primary objective, with capital appreciation a secondary goal.

<u>Target Market</u>: Designed for individual advisory clients investing directly with JSPM, and clients of Wealth Advisors through the Interactive Brokers' Money Manager Marketplace. Strategy is offered to service incomeoriented investors. Investors are seeking to earn dividends with some capital appreciation over the long-term.

General Strategy: Primarily long large-cap global equities paying a dividend yield in excess of a minimum acceptable level determined by current market conditions. Proprietary account management methods serve to select, enter and exit positions intelligently. Strategy will have the flexibility to maintain positions in US government and corporate bonds. Strategy will also have the flexibility to buy or sell US-listed options and ETF's, and employ strategies using these products for the purposes of hedging and augmenting current income.

<u>Implementation</u>: Discretionary management of global equities, bonds, ETFs and US-traded equity options. Dividends are re-invested directly back into the strategy unless otherwise directed by the client.

<u>Performance</u>: This strategy was implemented in late 2015. Composite performance data on JSI Advisor Growth is available on our blog at <u>ispmblog.wordpress.com</u>. For more information, including risk/return metrics, please email us at <u>info@jerseyshoreinvest.com</u> or contact us directly by phone.

<u>Fee Structure</u>: 1.0% annualized management fee, assessed daily, for direct investments by JSPM Private Clients. Management fee can be negotiated for Wealth Advisors allocating client assets to JSI Advisor Growth/Income. All fees billed automatically, no invoicing. Management fee is included in advisory fee for JSPM Private Clients.

<u>Restrictions</u>: No eligibility restrictions on this strategy. The ideal investor in JSI Advisor Growth/Income has a minimum of \$100K of savings and current investments (outside of qualified retirement plans) and/or a household income of at least \$75K-\$100K annually, and can accept stock market volatility and investment risk.

Configuration: Investors must be approved to trade global equities and US-listed options in a margin account.

Capital Investment: 100,000 USD Minimum Investment Required; min. incremental investment 50,000 USD.

<u>Size Limitations</u>: This strategy will not be adversely affected by any significant increase in assets over time.

Manager: Mr. Ryan D. Morse CMT, CFP® - President and CIO of Jersey Shore Portfolio Management LLC

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<u>The JSI Advisor U.S. Corporate Bond Strategy</u> ("JSI Advisor Income")

Objective: Income Only

Classification: Investment Grade Fixed-Income

Style: Semi-Active, Discretionary

<u>Description</u>: An income strategy designed to generate reliable coupon payments over time through investment in high-quality US corporate bonds. The strategy's primary objective is achieving a reliable yield in excess of or comparable to the 5 Year U.S. Treasury Note.

<u>Target Market</u>: A medium to long-term alternative to holding cash in savings accounts and money market funds. Strategy is offered to service income-oriented investors. Investors are seeking to earn reliable income over the medium to long-term and are targeting a reliable net rate of return in excess of or comparable to the 5 Year U.S. Treasury Note.

General Strategy: Primarily long global corporate bonds paying a current yield in excess of a minimum acceptable level determined by current market conditions. Proprietary account management methods serve to select, enter and exit positions intelligently. Strategy will have the flexibility to maintain positions in global treasury and corporate bond markets. Strategy will also have the flexibility to buy or sell US-preferred stock, options, warrants and ETF products for the strict purposes of hedging and/or augmenting current income.

<u>Implementation</u>: Discretionary trading and management of corporate bonds providing attractive risk/reward scenarios assuming issues are held to maturity. Average beginning maturities will be in the range of 2-5 years. Portfolio will be managed semi-actively and issues will be laddered to enhance liquidity within the strategy.

<u>Performance</u>: Composite performance and risk/return metrics on JSI Advisor Income will be available on a monthly basis beginning in 2018 as this strategy is being introduced in the second-half of 2017.

<u>Fee Structure</u>: 0.95% annualized management fee, assessed daily, for direct investments by JSPM Private Clients. Management fee can be negotiated for Wealth Advisors allocating client assets to JSI Advisor Income. All fees billed automatically, no invoicing. Management fee is included in advisory fee for JSPM Private Clients.

<u>Restrictions</u>: No eligibility restrictions on this strategy. The ideal investor in JSI Advisor Income has a minimum of \$100K of savings and current investments (outside of qualified retirement plans) and/or a household income of at least \$75K-\$100K annually, and can accept some fluctuation of principal.

Configuration: Investors must be approved to trade all required products for this strategy.

Capital Investment: 100,000 USD Minimum Investment Required; min. incremental investment 25,000 USD.

Size Limitations: This strategy will not be adversely affected by any significant increase in assets over time.

Manager: Mr. Ryan D. Morse CMT, CFP® - President and CIO of Jersey Shore Portfolio Management LLC

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The JSI Worldwide Opportunity Strategy ("JSI Worldwide")

Objective: Aggressive Growth

Classification: Multi-Strategy, Long/Short

Style: Active, Discretionary

<u>Description</u>: A multi-tiered growth strategy featuring a long/short equity strategy combined with tactical exposure to select futures markets. Designed to generate an above-average, risk-adjusted rate of return over time.

<u>Target Market</u>: Designed for Accredited Investors, institutions and other Qualified Eligible Persons seeking an outsized, absolute-return stream with low correlation to the S&P 500 index. Investments can be made directly through JSPM or by sub-account allocation on the Interactive Brokers' Money Manager Marketplace with an existing IB Wealth Advisor or by existing Interactive Brokers account holders.

<u>General Strategy:</u> Long/short large cap global equities with occasional tactical exposure to various global futures markets of sufficient liquidity. This strategy caps futures exposure to 20% of total equity. Proprietary account management methods serve to enter and exit positions intelligently, enhance alpha capture and smooth volatility.

<u>Implementation</u>: Active, discretionary management of global equities and ETFs, options, bonds, futures and futures options contracts. Trading methodology and specific contracts used will be treated as confidential for the purposes of general marketing and advertising.

Performance: For the most up-to-date performance and risk/return metrics on JSI Worldwide model, please visit our blog at <u>ispmblog.wordpress.com</u> or email a request to <u>info@jerseyshoreinvest.com</u>.

Fee Structure: 2.0% annualized management fee, assessed daily; 10.0% performance fee w/ HWM provision, assessed quarterly. All fees are billed automatically, no invoicing.

Restrictions: Investments are restricted to **Accredited Investors and Qualified Eligible Persons only**. We will provide a Qualification Attestation Questionnaire to properly document eligibility for JSI Worldwide.

<u>Configuration:</u> Investors <u>must be approved to global equities</u>, <u>US-listed options</u>, <u>bonds</u>, <u>futures and futures options in a margin account.</u>

Capital Investment: 250,000 USD Minimum Investment Required; min. incremental investment 100,000 USD.

<u>Size Limitations</u>: The JSI Worldwide Opportunity Strategy can accommodate up to \$1B in nominal funding before requiring an adjustment in the overall trading strategy.

Manager: Mr. Ryan D. Morse CMT, CFP® - President and CIO of Jersey Shore Portfolio Management LLC

Clearing Firm / FCM: Interactive Brokers, LLC. For more info visit: www.interactivebrokers.com

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The JSI Select Absolute-Return Strategy ("ISI Select")

Objective: Speculative Growth

Classification: Absolute Return

Style: Active, Discretionary

<u>Description</u>: A flexible managed-futures trading strategy designed to generate an above-average, risk-adjusted rate of return over time.

<u>Target Market</u>: Designed for Accredited Investors, Institutions and other Qualified Eligible Persons seeking an outsized, absolute-return stream with low correlation to the S&P 500 and Newedge CTA indices. Investments can be made directly through JSPM or by sub-account allocation on the Interactive Brokers' Money Manager Marketplace with an existing IB Wealth Advisor or by existing Interactive Brokers account holders.

<u>General Strategy:</u> Concentrated trend-following in global commodity futures markets of sufficient liquidity. Proprietary account management methods serve to enter and exit positions intelligently, enhance alpha capture, limit tail risk and smooth volatility. Strategy will have significant flexibility with regard to products traded.

<u>Implementation</u>: Discretionary management of futures and options contracts. Trading methodology and specific contracts used will be treated as confidential for the purposes of general marketing and advertising.

<u>Performance</u>: For the most up-to-date performance and risk/return metrics on the JSI Select Absolute Return model, please visit our blog at <u>ispmblog.wordpress.com</u> or email a request to <u>info@jerseyshoreinvest.com</u>.

<u>Fee Structure</u>: 2% annualized management fee, assessed daily; 20% performance fee w/ HWM provision, assessed quarterly. All fees are billed automatically, no invoicing.

<u>Restrictions:</u> This is a higher volatility strategy which assumes a higher investor tolerance for risk. Investments are restricted to <u>Accredited Investors and Qualified Eligible Persons only</u>. We will provide a Qualification Attestation Questionnaire to properly document eligibility for JSI Select.

Configuration: Investors must be approved to trade futures and futures options in a margin account.

Capital Investment: 250,000 USD Minimum Investment Required; min. incremental investment 100,000 USD.

<u>Size Limitations</u>: The JSI Select Strategy can accommodate up to \$50M in nominal funding before requiring an adjustment in the overall trading strategy.

Manager: Mr. Ryan D. Morse CMT, CFP® - President and CIO of Jersey Shore Portfolio Management LLC

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The JSI High-Yield Opportunity Strategy ("JSI High Yield")

Objective: Aggressive Growth, Income, Trading Gains

Classification: Long/Short, US Equities and Fixed-Income Securities

Style: Active, Discretionary

<u>Description</u>: An active investment strategy designed to generate high current income and achieve capital appreciation over time through investment and trading in high-yielding bonds and dividend-paying stocks. Achieving an attractive portfolio yield relative to the 30 Year U.S. Treasury Bond is the strategy's primary objective, with realized capital gains on securities achieved through active trading a secondary goal.

<u>Target Market</u>: Designed for individual advisory clients investing directly with JSPM, and clients of Wealth Advisors through the Interactive Brokers' Money Manager Marketplace. Strategy is offered to service aggressive and opportunistic growth and income-oriented investors.

<u>General Strategy:</u> Primarily long high-yield debt and global equities currently paying a dividend yield in excess of a minimum acceptable level determined by current market conditions. Proprietary account management methods serve to select, enter and exit positions intelligently. Strategy will have the flexibility to maintain positions in US-listed equities as well as government and corporate bonds. Strategy will also have the flexibility to buy or sell US-listed options and ETF's and employ strategies using these products for the purposes of hedging, speculating and augmenting current income.

<u>Implementation</u>: Discretionary management of global treasury and corporate bonds, ETFs and US-traded equities and equity options. Dividends, coupon payments and trading profits are re-invested directly back into this strategy unless otherwise directed by the client.

<u>Performance</u>: Composite performance and risk/return metrics on JSI High Yield should be available on a monthly basis beginning in 2018 as this strategy is being launched in the second-half of 2017. For more information, please email us at <u>info@jerseyshoreinvest.com</u> or contact us directly by phone.

Fee Structure: 1.5% annualized management fee, assessed daily; 15.0% performance fee w/ HWM provision, assessed quarterly. All fees are billed automatically, no invoicing.

Restrictions: Investments are restricted to **Accredited Investors only**. Please see our posted Qualification Questionnaire to determine eligibility for JSI High Yield.

<u>Configuration</u>: Investors <u>must be approved</u> to trade all required products for this strategy.

Capital Investment: 100,000 USD Minimum Investment Required; min. incremental investment 50,000 USD.

<u>Size Limitations</u>: This strategy will not be adversely affected by any significant increase in assets over time.

Manager: Mr. Peter J. Cavezza – Equity/Fixed Income Analyst, Jersey Shore Portfolio Management LLC

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IMPORTANT DISCLOSURES:

JERSEY SHORE PORTFOLIO MANAGEMENT, LLC ("JSPM") IS A REGISTERED INVESTMENT ADVISOR ("RIA"), REGISTERED IN THE STATE OF NEW JERSEY AND THE STATE OF TEXAS. JSPM PROVIDES ASSET MANAGEMENT AND RELATED SERVICES FOR CLIENTS NATIONALLY. JSPM WILL FILE AND MAINTAIN ALL APPLICABLE LICENSES AS REQUIRED BY THE STATE SECURITIES BOARDS AND/OR THE SECURITIES AND EXCHANGE COMMISSION ("SEC"), AS APPLICABLE. JSPM RENDERS INDIVIDUALIZED RESPONSES TO PERSONS IN A PARTICULAR STATE ONLY AFTER COMPLYING WITH THE STATE'S REGULATORY REQUIREMENTS, OR PURSUANT TO AN APPLICABLE STATE EXEMPTION OR EXCLUSION. JSPM PROVIDES ITS INVESTMENT ADVISORY SERVICES ON A FEE-ONLY BASIS. JSPM PREFERS TO CHARGE FEES BASED ON PERFORMANCE FOR QUALIFIED INVESTORS. JSPM PROVIDES INVESTMENT ADVISORY, PORTFOLIO MANAGEMENT AND FINANCIAL PLANNING SERVICES TO INDIVIDUALS, ADVISORS AND INSTITUTIONS ONLY AFTER A REQUIRED ADVISORY AGREEMENT HAS BEEN SIGNED. FOR A SAMPLE ADVISORY AGREEMENT PLEASE CONTACT JSPM DIRECTLY AT INFO@JERSEYSHOREINVEST.COM.

JSPM IS A REGISTERED COMMODITY TRADING ADVISOR ("CTA") AND COMMODITY POOL OPERATOR ("CPO") WITH THE NATIONAL FUTURES ASSOCIATION ("NFA"). FUTURES TRADING INVOLVES THE RISK OF LOSS AND MAY NOT BE SUITABLE FOR EVERYONE. THE RISK OF LOSS IN TRADING COMMODITY FUTURES AND OPTIONS CAN BE SUBSTANTIAL. WHEN TRADING FUTURES AND/OR OPTIONS, IT IS POSSIBLE TO LOSE MORE THAN THE FULL VALUE OF YOUR INVESTMENT. JSPM OPERATES IN ACCORDANCE WITH RULE 4.7 OF THE COMMODITY EXCHANGE ACT ("CEA"). ACCORDINGLY, JSPM CURRENTLY ONLY OFFERS FUTURES-BASED TRADING STRATGIES TO QUALIFIED ELIGIBLE PERSONS ("QEPS"), AS DEFINED BY THE COMMODITY FUTURES TRADING COMMISSION ("CFTC"). FOR MORE INFORMATION, PLEASE VISIT THE NFA'S WEBSITE AT <u>WWW.NFA.FUTURES.ORG</u>.

OUR MODELS, UNLESS SPECIFICALLY IDENTIFIED AS A COMPOSITE OF SEPARATELY MANAGED ACCOUNTS, ARE PRESENTED GROSS OF MANAGEMENT FEES AND REPRESENT HYPOTHETICAL RETURNS ON STRATEGIES EITHER CURRENTLY AVAILABLE OR TO BE INTRODUCED IN THE FUTURE. THESE STRATEGIES WOULD ONLY BE FOR INVESTORS WITH THE ASSETS TO RESPONSIBLY TAKE ON THE HIGHER RISKS OFTEN ASSOCIATED WITH INVESTING IN MANAGED FUTURES AND HEDGE FUNDS. WE MUST BE ABLE TO VERIFY THAT YOU ARE AN ACCREDITED INVESTOR WITH A NET WORTH OF AT LEAST \$2M EXCLUDING YOUR PRIMARY RESIDENCE, AND YOU MUST MEET THE REQUIREMENT FOR A QUALIFIED ELIGIBLE PERSON, AS DEFINED BY THE COMMODITIES EXCHANGE ACT. IF YOU MEET THESE CRITERIA WE CAN PROVIDE YOU WITH THE INTERACTIVE BROKERS PAPER ACCOUNT ACTIVITY STATEMENTS FOR OUR MODELS SINCE INCEPTION, AS WELL AS ADDITIONAL MATERIALS DESCRIBING OUR GOALS, STRATEGY. PERFORMANCE AND RISK/RETURN PROFILE WITH REGARD TO THESE MODEL STRATEGIES.

ACTUAL RESULTS MAY VARY FROM HISTORICAL COMPOSITE AND/OR MODEL ACCOUNT PERFORMANCE. HYPOTHETICAL PERFORMANCE RESULTS IN MODEL PORTFOLIOS MAY HAVE NOTABLE LIMITATIONS. UNLIKE A TRACK RECORD MARKED AS A COMPOSITE OF PARTICIPATING ACCOUNTS, HYPOTHETICAL RESULTS DO NOT REPRESENT ACTUAL TRADING CAPITAL AND MAY BE IMPACTED BY FEES AND COSTS DIFFERENTLY THAN REPRESENTED IN THE SIMULATED TRADING ENVIRONMENT. WHILE COMMISSIONS AND OTHER FEES SUCH AS MARGIN LOAN INTEREST COST ARE ACCOUNTED FOR IN THE SIMULATED TRADING ENVIRONMENT, THE RETURN STREAM MAY BE ALTERED BY MANAGEMENT FEES AND/OR PERFORMANCE FEES EARNED AND THE TIMING WITH RESPECT TO THE PAYMENT OF THESE FEES. SINCE HYPOTHETICAL TRADES HAVE NOT BEEN EXECUTED WITH LIVE CAPITAL, RESULTS MAY ALSO BE AFFECTED BY THE IMPACT OF CERTAIN MARKET FACTORS, SUCH AS SLIPPAGE OR LACK OF LIQUIDITY. NO REPRESENTATION IS BEING MADE THAT A SEPARATELY MANAGED ACCOUNT IS GARUNTEED TO ACHIEVE PROFITS OR LOSSES EXACTLY MATCHING THOSE OF THE MODEL. OUR MODELS ARE MAINTAINED AND OFFERED TO PROVIDE A RELIABLE TRACK RECORD INDEPENDENT OF INVESTOR FUND FLOWS. PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE RESULTS. AUDIT REQUESTS OK.

FUND DISCLOSURE: IN THE FUTURE, JSPM MAY FORM AND ACT AS THE GENERAL PARTNER AND INVESTMENT ADVISOR TO PRIVATE INVESTMENT FUND(S) TO BETTER SERVICE ABSOLUTE RETURN INVESTORS. IN THE CONTEXT OF TRANSFERRING ONE OF MORE OF OUR STRATEGIES INTO A FUND STRUCTURE, THE ABOVE SHALL NOT CONSTITUTE AN OFFER TO SELL A FUND INTEREST, NOR THE SOLITICATION OF ANY OFFER TO BUY A FUND INTEREST, WHICH MAY ONLY BE MADE AT THE TIME A QUALIFIED OFFERE RECEIVES A CONFIDENTIAL PRIVATE OFFERING MEMORANDUM. THE INTERESTED PARTY IS UNDER NO OBLIGATION TO INVEST IN THIS OR ANY OTHER POTENTIAL FUND OFFERING AT ANY TIME. FOR MORE IMPORTANT DISCLOSURES, PLEASE EMAIL INFO@JERSEYSHOREINVEST.COM OR CALL 866-727-1532 TO REQUEST A COPY OF THE FULL PRESENTATION.

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